

Dr. Robert F. Mager

Fall 2005
Instructional Technology
Hall of Fame Nominee
by Bob Daumer

Dr. Robert F. Mager

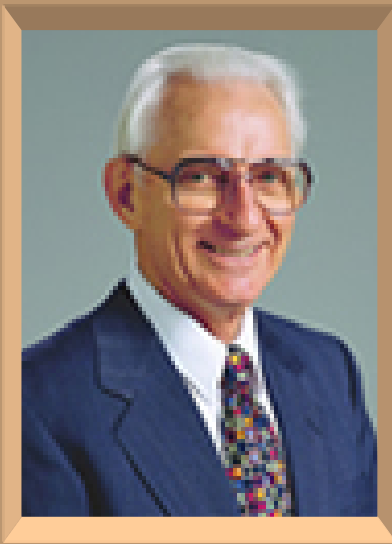


Photo courtesy of The Center for
Effective Performance, Inc.

- Born 1923
- Alma Mater:
 - BA & MA – Ohio University
 - PhD – State University of Iowa
- Currently resides in Carefree, Arizona

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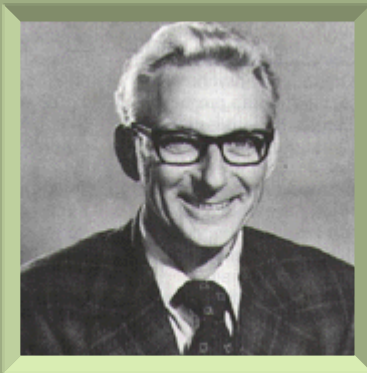


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University of Montreal

- Employment
 - U.S. Army
 - Radio Program Director
 - HumRRO
 - Varian Associates
 - LSI
 - Xerox
 - American Institutes for Research
 - Mager Associates

Dr. Robert F. Mager

- Publications
 - *Preparing Objectives for Programmed Instruction* (1962)
 - 10 major publications as listed in his memoirs *Life in the Pinball Machine*
 - Available from CEP Press
(www.ceppress.com)



Photo courtesy of the
ABA International

Dr. Robert F. Mager

● Reasons . . .

- A thinker
- A doer
- A non-stop learner
- A teacher
- A writer
- A casemaker
- A talker
- A dueling banjo player
- A gibbon ape father
- A dancer
- A rider